

## Open Communications Portal

OCP is a high-quality SIP/VoIP communication solution, designed to bring together your team.

The ground rules for competition are constantly changing. Today, companies must be more collaborative, using extended and media-rich communications; team, suppliers & customers.

Unified communications (UC) gives your business real-time communications, across multi-media; Voice, instant messaging, web & desktop collaboration and Presence.

Propensity OCP is a secure, robust and fully featured Voice/UC platform, deployed as a carrier grade Telco service

- bringing together your team.

Built on hybrid "Cloud" technology, OCP is secure, robust, flexible and dynamically scalable from 20 to 20,000 business users.

Fully-managed, Communications as a Service:

A fully featured Phone/UC system. Capability to expand to support future growth.

True Carrier Grade, private carrier network not subject to the vagaries of the Internet.

VoIP but not Voice of the Internet.

Centralized management, Phones, V/Mail, Email, WEB/Desktop, Presence & shared Team Portal.

Integrated "mobility" allowing staff to take "office" calls from any mobile device or the PSTN.

### Small Budget - Big Results.

Every business, big or small, benefits from Unified Comm's & better staff engagement.

Communications as a Service (CaaS), at a fraction of a "traditional" PABX's cost.

### Hosted & Managed

With Propensity OCP you don't need any onsite PABX hardware. The entire solution is hosted and managed in our secure data centre.

When you select Propensity, your business will benefit from the very first day with; affordable start-up costs, flexibility to grow and change with your business and improved cash-flow

- you only pay for what you use.

Propensity OCP technology

- never grows old

### Anywhere - Anytime.

A hosted solution - fast and simple to deploy. Branch offices, home-office, reps on the road, can easily connect to OCP.

No matter how geographically dispersed – your team is in contact.



### Future Proof

Never-Grows-Old  
Infrastructure as a Services  
Voice/UC, Presence, &  
desktop collaboration.  
Staff Mobility

### Easy to Use

User Friendly,  
Business Ready.  
Simple "per user" fees &  
"pay as you grow"

### Robust & Secure

Geo-Separate, Secure  
Carrier co-located.  
Security – device & calls.  
Edge-Survivability.

### Carrier Grade

Private cloud & SLA.  
HA-Architecture  
Private VoIP/UC  
- not Voice over Internet

## Fully Featured

With Propensity your communications needs are tailored for your business.

Standard features include;

High-definition voice with Vmail,  
Central Reception-console,  
Desktop/Outlook-integration/sharing,  
Unified Communications & Presence.

Available Options;

Full Contact Centre,  
Microsoft desktop/server licensing,  
Managed WAN & remote DR/Storage.

## Features at a Glance

- Managed, \$0 Capex and SLA assured.
- PABX/UC deployed across multi regions.  
Free On-Net calls between offices Australia-wide
- Customer Service - appear as one organization.
- Supports a full range of IP/SIP phone handsets.
- Call-forward to any number; landline, or mobile.
- Voicemail for every user with eMail integration.
- In-dial/Direct-dial available for every extension.
- Online configuration and extension reporting

## Deployment Options

### On Our Site - Fully Hosted

With Propensity Hosted, you don't need expensive PABX hardware on your site, our PABX is delivered to you, anywhere/anytime.

As a service, Propensity's OCP is available for a secure Australian data centre.

When you select Propensity's OCP Voice/UC your business will benefit with an affordable and flexible design that grows with your business.

### On Your Site – Fully Managed

In the past, organizations have preferred to own technology, with a belief that ownership provides greater control. According to Gartner, the growing trend is for corporate organisations to utilise centralized data-centres.

For larger sites, the Propensity OCP can be co-located on in your secure data-centre or co-lo space.

Fully managed at your place, the platform can still have full redundancy / HA option.

Whatever network topology is selected, fail-over redundancy and Disaster Recovery is supported.

To learn more about Propensity Open Communications Portal;

Please contact Propensity or your preferred Propensity reseller.

Phone Propensity: 1300 76 22 22  
(International) +61 2 99194900

Email: Paul.Davidson@PropensityMarketing.com